



**ALEXANDRA PARK AND PALACE JOINT MEETING OF THE
STATUTORY ADVISORY AND CONSULTATIVE COMMITTEES**
3 October 2019

Report Title: Annual Report on Outdoor Events Monitoring Framework

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Purpose: This report provides a summary of the results of the Outdoor Monitoring Framework and details of how it has been managed since the framework was established in November 2017.

Local Government (Access to Information) Act 1985

N/A

1. Recommendations

To consider the results of the Outdoor Monitoring Framework and make any recommendations to the Trustee Board.

2. Background

- 2.1 The Outdoor Monitoring framework was approved by the Trustee Board in November 2017 and it was agreed that overall performance should be reported to the Board annually, with updates throughout the year, as necessary, to the Board and the Statutory Advisory Committee/ the Consultative Committee.
- 2.2 The Board received an annual report in November 2018. The report was available publically. This report consolidates all event monitoring information from November 2017 to March 2019. Going forward the SAC/CC will receive this report annually at its summer meeting (usually in held in June) and will continue to receive exception reporting throughout the year.
- 2.3 At its meeting on 6th November 2018 the Board noted the report and were pleased that the clean up after events was thorough and carried out quickly. One Board

member requested a copy of the soil analysis report carried out in November 2017, which was shared with that member.

- 2.4 The outdoor monitoring framework has been adopted for all events in the Park and involves the Park Manager, Event Manager and Event Services Manager conducting site walks 48 hours after each event.

3. Summary

- 3.1 This is the first year of reporting and it is acknowledged that one full year and one-part year is being reported. The next report will cover 1st April 2019-30th March 2020 to provide a complete year.
- 3.2 Since November 2017 to 30th March 2019, 4 events have been held in the Park: Kaleidoscope, The Great Fete and Luna outdoor cinema and Ally Pally Fireworks Festival.
- 3.3 The target is for each event to achieve an overall KPI of 80% within a 48-hour period of the event. ¹
- 3.4 In the 2017/18 financial year (covering events from since the framework was approved November 2017-March 2018) the overall KPI achieved was 92.76% In this period 1 event was held.
- 3.5 The average KPI achieved for the events held in 2018/19 (1st April 2018-30th March 2019) is 88%, which demonstrates that the framework is working as a tool for monitoring and protecting the parkland. There were 4 events in this timeframe.

4. Significant areas of damage to the Park

4.1 Kaleidoscope 2018

- 4.1.1 The Kaleidoscope 2018 event saw some areas of isolated damage to the parkland. This was primarily around the main stage where the ground was damaged for a short period of time. There was also some damage to the flagstones on Alexandra Palace Way which was noticed around the time of Kaleidoscope and therefore attributed to this event. The Park Manager reported some infrastructure had been left behind after the 48 hr period, some of which was eventually removed by the park maintenance team.
- 4.1.2 Damage also took place to the main path on the south slope. This path has loose foundations and often subsides when used by large vehicles. Improving the foundation for this path is on the list of repairs for the Park and is a priority item for the Park from the Restoration Levy.
- 4.1.3 Event clear-ups have improved. Work continues to ensure that the teams don't move their focus to the next event and the final snagging items are left the Park for long periods. The Park Manager and the Events Team attended a workshop to reinforce the need not to lose focus.

¹ It is important to note that for larger events such as Kaleidoscope when much of the Park is still fenced off for safety reasons this is not always achievable.

4.1.4 Smaller events are not captured in the overview in Appendix 1, such as one film shoot and the fun fair (at the Great Fete) in 2018, which left rubbish behind. We know there is room for improving the process of monitoring these smaller events and this will be strengthened during the current year.

4.3 Other large events

4.3.1 Fireworks 2018 scored 62%. This was largely due to the time frame given to tidy up such a large event over such a large site. In 2018 we carried out the assessment after 48hrs but in 2019 we will be carrying out the assessment after 72 hours, which is more realistic for an event of this size. In addition, the park will remain closed until 13.00 on Sunday 3rd November to allow for a speedier and safer clean-up operation without members of the public on site.

4.3.2 The Great Fete on 18th August 2018 - The Park was returned to its normal state by Monday 20th August with no lasting damage to the parkland.

4.4 Some activities in the Park do not receive a scoring assessment, such as park runs and the farmers market. These events do not receive a notable number of complaints or feedback and there is limited infrastructure involved.

5. Long Term Environmental Monitoring

5.1 Bird and bat surveys were carried out in 2018 the year and across a number of events. The results are still being analysed and will be reported to the SAC/CC and Trustee Board early in 2019. One headline is that 8 of the 16 native species were detected on site during the monitoring.

5.1 Soil analysis was carried out in November 2017 and is due to be carried out again in late 2019; this looks at the compaction and structure of the soil and health of the grass.

5.2 A Tree and Woodland Management Plan is being finalised, which sets out a consistent approach to the management of trees on site for the benefit of the Trust, its operations and for nature, more information was included in the CEO's report to the SAC/CC on 29th January 2019.

6. Other areas of monitoring

6.1 Litter

6.1.1 post event cleaning has improved and is demonstrated by the KPI scores in Appendix 1. An additional day of clearing up and monitoring is required for large scale events with substantial infrastructure such as Fireworks and Kaleidoscope to allow for dismantling.

6.1.2 Daily and overnight litter picks deal with waste that has not been picked up as part of the event clean-up. 2 additional days of cleaning sweeps are arranged by the events team to take place in the Park after events although

it is difficult to determine whether litter has been left as a result of the event or by the general public using the Park after the event.

6.1.3 When it is felt the litter in the Park may be due to an overspill of an event not held within the parkland (i.e. StrEATlife), a cleaning group from the APTL cleaning team is assigned to the Park to reduce the amount of litter collecting by the Park Management team (John O'Connor) who conduct litter picks each morning.

6.2 Egress from events has been improved to minimise disruption to local residents after indoor events such as Darts. Additional signage, barriers and staff are put in place at the lower end of Alexandra Palace Way to ensure people leaving the site remain on the Alexandra Palace station side rather than walking along the residential pavement.

6.3 Additional litter sacks are also positioned along the egress route left by event attendees and the cleaning team ensures a sweep after egress and in the morning when suitable. This is also replicated for large outdoor events.

7. Conclusion

7.1 The framework has supported improved engagement across the teams (i.e. parks, cleaning and events) and provides clarity on the impact of events in the Park. On the whole there have been positive outcomes and targets have been achieved

7.2 Carrying out additional assessments of areas of concern such as path ways prior to events will result in less damage attributed to particular events and enables repairs, where possible and affordable to areas such as pathways will result in less damage.

7.3 Event monitoring scores – Table 2

Event Name	Event Date	Monitoring Score
Fireworks	3 rd & 4 th November 2017	86%
Kaleidoscope Festival	21 st July 2018	88%
The Great Fete	18 th August 2018	91%
Luna Outdoor Cinema	15 th & 16 th Sept. 2018	83%
Fireworks Festival	2 nd & 3 rd November 2018	62%

7.4 Number of complaints related to cleaning up after events/ negative impact on Park – Table 3

Event Name	Event Date	Number of complaints
Not known – 4 small events took place (relating to security misdirecting cars to Garden Centre)	10 th May 2018	1
Kaleidoscope Festival	21 st July 2018	1
The Great Fete	18 th August 2018	0
Luna Outdoor Cinema	21 st & 22 nd Sept. 2018	0
Fireworks	2 nd & 3 rd Nov 2018	

8. Financial Implications

- 8.1 Without capital investment in the Park infrastructure outdoor events do have potential to cause a negative impact on the Park. A park infrastructure monitoring plan is being finalised, including a priority list of works for the Park being assessed for potential funding out of the Restoration Levy.

9. Legal Implications

- 9.1 The Council's Assistant Director of Corporate Governance has been consulted in the preparation of this report, and has no comments.

10. Appendices

Appendix 1 – 2017-18 Events Park Monitoring KPIs and sample monitoring sheet
Appendix 2 – Outdoor Events Park Monitoring Indicators
Appendix 3 – 2018-19 Event Park Monitoring KPIs and sample monitoring sheets